

JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)

Affiliated to Bangalore University, Jnanabharathi Campus & Naac Accredited
Jindal Nagar, Tumkur Road, Bengaluru-73



PG DEPARTMENT OF COMMERCE

Annual REPORT

2022-23

PG Department of Commerce Odd Semester Report 2022-23

- **FRESHER'S DAY:**

On 11th February 2023, III semester M.Com students organized the “Fresher’s Day” for I semester M.Com students to provide the congenial environment in the college premises and to build self-confidence among newly admitted students.

- **ORIENTATION PROGRAM:**

Commencement of classes and orientation program conducted on 09th January 2023 for First semester M.Com. Students (Batch 2022)

ACTIVITIES CONDUCTED

- III semester M.Com (Batch: 2021) commenced classes from 19-12-2022, the following are the activities conducted to M.Com students to enrichment and enhancement of knowledge.

- **EXTENSION ACTIVITIES:**

On 9th January 2022, Extension activities conducted for the III semester M.Com students. The extension activities is the activity for the students to engage the classes of PUC, UG on different concepts of commerce and management or general subjects in turn helps to enhance the knowledge and communication skill of the students.

- **GUEST LECTURE:**

On 30th March 2023, the guest lecturer was conducted on the subject “**Managerial Finance**”. The speaker of the session dr. Dharmendra H. M.COM, NET, KSET, TNSET, PH.D., Assistant Professor, Department of MBA, Acharya Institute of Graduate Studies, Bangalore. The overview of topics he delivered was introduction of finance and its significance in today's scenario and opportunity in finance as an entrepreneur.

- **STUDENTS ENRICHMENT PROGRAM:**

In-house Student Development Program conducted for M.Com students on "Advancement & Extracting of Research Approach" on 6th march 2023 at 9:30 am to 1:15 pm. The resource

person was Dr. Sindhu A. N., Assistant Professor, PG Department of Commerce, Mount Carmel College, Bangalore. The SDP is intended to provide broad guidelines to the PG students in the preparation of dissertation report and learn more research techniques with the help of experts.

On 24th & 25th March 2023, I and III semester M.Com students participated for International Conference on “Responsible Growth and Sustainable Future of Business” organized Department of Professional Accounting and Finance, Kristu Jayanti College (Autonomous), Bengaluru.

- **MAGAZINES AND NEWSLETTER**

The college magazines provide the platform for the students to showcase their writing skill and their own ideas, channelize the budding writer and express themselves into a conglomeration. A newsletter outlet the creativity, ideas, develops reading habits and critical thinking skill for the students and also provides updates and information on the track of achieving the goals of the institution to different stakeholders.

Department of Commerce - PG released the magazines and newsletter on 23th January 2023 by III semester M.Com students; the magazines reflect the information on current scenario trends such as crypto currency, finance and accounting. Newsletter highlight on the events conducted and progress of the Department.

EXAMINATION

Bangalore University announced the result of III and IV semester M.Com (Batch 2020), the result was **100%** and I semester M.Com (Batch 2022) results was **94%** and II semester M.Com (Batch 2022) results was **100%**

The First internal test was conducted from 16th March 2023 to 29th March 2023 for III & I semester M.Com students, the internal test paper evaluated, the result of first internal test for I and III semester was **90%**.

III semester M.Com Bangalore University Examination was scheduled on 23-05-2023 to 05-06-2023 and for I semester M.Com Bangalore University Examination was scheduled on 06-06-2023 to 22-06-2023

- **INDUSTRIAL VISIT:**

On 16th February 2023, Industrial Visit for M.Com students to Karnataka Milk Federation, Hassan. The Outcome is have an opportunity to interact with industry experts, leaders and experience person and to know about the job opportunity and different stages in the processing of dairy products and distribution of channels involved

PG Department of Commerce Even Semester Report 2022-23

- **PG Forum Activities:**

- Research Article Presentation: On 10/07/2023 Research Article Presentation was conducted. The students had to study the Research articles from the journals and then present their views. 8 students participated in the event.
- Poster Presentation: On 11/07/2023 Poster Presentation was conducted. The students were given topics accordingly they had to create poster which may be in the form of charts, graphs; ppt's etc. 9 students participated in the event.
- Case study Analysis: On 12/07/2023, Case study analysis was conducted. The cases pertaining to Intellectual Property Rights, case from Marketing were given for analysis. 8 students participated in the event.
- Mock Press: On 13/07/2023, Mock Press was conducted. The students were divided into Journalist and Personality. Both the students Journalist and Personality had to study on one personality and present in the form of questions posed by journalist to the personality. 7 groups of 2 each participated in the event.
- Comcast: On 14/07/2023 Com cast was conducted. The students were instructed to prepare the model related to commerce, finance, share market and many more. 6 students participated in the event.

Workshops Attended

- **SPSS Package Workshop:** All the First year students have completed Advanced Research Methodology Workshop, with SPSS package from 22nd July 2023 to 4th August 2023. The course was online. All the students have received their certificate.

- Dissertation Workshop: 15 M.Com 4th Semester students had attended Workshop at KLE College, Nagarbhavi, Bangalore. The Workshop was organized by Bangalore University on 7th August 2023.

Investigatory Project & Dissertation:

- 12 First year Students completed the investigatory project on Education loan provided by Canara Bank. The data was collected for 5 years and then analysed. The data analysed was interpreted and given in the form of report.
- 15 students completed the dissertation as per Bangalore University norms. The topics were selected based on their internship field. The project title was sent for approval and then, complete project was completed within stipulated time. The Viva was conducted on 21/11/2023 in Bangalore University, PG department.

Webinar Attended:

- On 26th September 2023, 18 M.Com 1st and 2nd year students attended Free Online Session on Financial Planning, Investor Awareness Program organized by Brighture Edutech Solutions.

Activity Week:

- Entrepreneurial Week: As part of In-Bound Activity, students are instructed to study one subject and present the data. Both, 1st and 2nd Year students presented their study on famous entrepreneurs, success mantra of entrepreneurship, journey of entrepreneurs etc. They presented in the form Charts and PPT's. The event was conducted on 15/07/2023.
- Motivational Week: As part of In-Bound Activity, students are instructed to study one subject and present the data. Both, 1st and 2nd Year students presented their study on Motivation, Motivational speakers, secret of motivational Gurus like Sundeep Maheshwari, Ramesh Aaravind, APJ Kalam and so on. They presented in the form Charts and PPT's on 20/08/2023.
- Accounting Week: PG students presented their Research work (PPT mode) on Recent Trends in Accounting. They presented on Forensic Accounting, Environmental Accounting, Human Resource Accounting and other recent trends in accounting.

Essay & Quiz Competition Participation:

- October 2, 2023, 2 M.Com students participated and won 4th prize on Quiz competition organized by Bangalore University, Gandhian Study cell
- On September 27, 2023, 3 PG students submitted Essay on Mahatama Gandhi and his Philosophy to Bangalore University, organized by 'Varatha Ellakhe'

Value Added Course Orientation Program

- On 21/06/2023 Orientation program on Supply chain management was conducted. Mr. Manjunath of Mark Academy was the speaker. He explained about the opportunities in the job world after doing Supply Chain Management.
- On 28/06/2023 Reena Ravi from Infosys and Vaishali Amrute, TCS from Kocreate learning delivered orientation on Online IBM Certification course. This course is provided free of cost by IBM for the benefit of students.

Guest Lecture & Work shop Conducted

- On 26/04/2023 Department of Commerce organized guest lecture on Intellectual Property Rights for Women. The speaker of the session was D.R Sree Latha Vasisht, CEO- Aadhya Airtek. The lecture aimed to create IPR awareness among students, beneficial aspects of patenting their creative and novel ideas, inventions etc. Such awareness would in turn be highly essential for the promotion of creativity, research and technical advancement as application into market.
- On 26th of June 2023, a Workshop had been conducted in the college Seminar Hall Speaker of the day was Dr.Raj Kamal, Professor, Dept. of Commerce Kristu Jayanti College. The Workshop was on the topic 'Ease of Doing Projects'. Dr.Raj Kamal, explained how to

choose research topics and the contents involved in it, criteria of doing research and how to write a review of literature and techniques used in research design and collection of data, research design and elaborate on how to make analysis and make interpretation in doing research and he teach full concept of research which is very important for the PG Student for doing their Projects.

Campus Drive

- On 23 June 2023, Placement Cell-Parikrayana in association with Vindya E-Info Media Pvt Ltd conducted campus drive for M.Com final year students. All the M.Com (14) students attended the interview. The job description was of Voice Processing, Accounting, Tally processing etc. The second round of interview was scheduled in the company itself. As the students were not interested they did not attend.
- Pre-placement Talk: On 6/07/2023 Mr. Jeevan from ESSVEE Recruittech delivered Pre-placement speech for final year M.Com Students. The speaker briefed the JD of all the companies visiting the institution for Pool Campus Drive. He also briefed about body language, resume building, soft skills etc which are necessary for attending the interview.
- On July 8th 2023 Placement Cell- Parikrayana in association with ESSVEE Recruittech conducted Pool Campus Drive, 15 companies visited. HDFC Bank, UTL Technologies, Quess Corp, ICICI bank, Genius Consultant were some of the companies. The shortlisted students will attend the next round of interview after the exams.

Internals & Examination

- 1st Internals was conducted from 02.08.2023 to 4.08.2023 to test the knowledge acquired.
- BU exams for 2nd Year was held 8/11/2023 to 20/11/23 and for 1st years it commenced from 27/11/2023 to 11/12/2023.

PHOTO ALBUM ODD SEMESTER

- **EXTENTION ACTIVITIES**



- **ORIENTATION PROGRAM & FRESHER'S DAY**





- GUEST LECTURE





- STUDENTS DEVELOPMENT PROGRAM:



- MAGAZINES AND NEWSLETTER



Photo Album Even Semester
Workshop-Decoding of Income Tax





Placement Cell-Campus and Pool Campus Drive

Preplacement Talk







Value Added Course-Orientation Program



IBM Certification Orientation Program



Guest Lecture on Intellectual Property Rights



PG Forum Activities

EDP Week



Motivation Week



Research Paper Presentation



Poster Presentation



Case Study Analysis



Comcast



MockPress



Coordinator

PRINCIPAL